

ABSTRACT OF THE DISCLOSURE

According to the invention, a main web site provides consumers a hyperlink element linked to an associate web site. When a consumer selects this hyperlink element, the main web site will transmit the consumer's ID and confirmation code to the associate web site to

5 confirm the identity of the consumer. When the consumer wants to purchase the commodity sold by the associate web site, the main web site receives the trade information transmitted from the associate web site and thereby bills the consumer. Finally, the main web site sends an order to the associate web site and provides the receiver's name and address. The associate web site then sends out the commodity to the receiver according to

10 the trade information and the receiver's name and address.